

# WILLIAM YASHAR

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## EDUCATION

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### Duquesne University

*B.A. Finance, B.A. Entrepreneurship*

Relevant Coursework: Financial Planning and Cost Management, International Financial Management, Supply Chain Operations Management, Financing Valuation and Exiting, Derivative Assets and Securities

Pittsburgh, PA

Expected May 2026

### The Harker School

*Ken Moore Mensch Award Recipient*

Led Investors Club and Drone Club as President

San Jose, CA

2018 – 2022

## PROFESSIONAL EXPERIENCE

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### Market Match Technologies LLC

*Co-Founder & CEO*

Founded and scaled Market Match Technologies, serving the greater Pittsburgh area. Established strategic partnerships with industry leaders. Built and led a team of 3, managing product development using Jira and Trello for sprint planning and task tracking. Secured licensing partnership with Cox Automotive.

Pittsburgh, PA

June 2023 – Present

### Module Design

*Design Intern*

Developed 3D-printed architectural models, enhancing trade show presentations and client engagement. Connected and managed suppliers for multiple projects. Filmed and edited marketing content for social media using drones. Created Matterport 360 video for real estate projects, resulting in an 80% increase in website engagement.

Pittsburgh, PA

September 2024 – February 2026

### Neptec Optical Solutions

*Finance Intern*

Led website redesign project, improving user experience and increasing traffic by 40%. Managed Shopify listings and order fulfillment operations. Designed and built equipment for trade shows. Implemented new software for sales and customer service systems.

Fremont, CA

May 2023 – August 2024

### Trade Technologies

*Product Manager*

Expanded channels of distribution onto eBay, Amazon, and McMaster. Assisted in supplier negotiations, optimizing costs and delivery timelines. Attended CES trade shows to evaluate competition and identify market opportunities.

Cupertino, CA

January 2020 – September 2022

## LEADERSHIP & ACTIVITIES

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### Duquesne Asset Management Group

*Chief Investment Officer (CIO)*

Selected as CIO to lead a team pitching equities for the \$1.1M Student Managed Investment Fund (SMIF), including NVIDIA and Taiwan Semiconductor, finishing 1st overall in competition.

Pittsburgh, PA

September 2022 – Present

## SKILLS

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**Programming:** Python for financial analysis and data acquisition

**Technical:** Microsoft Excel (Pivot Tables, VLOOKUPS), Power BI, PowerPoint

**Project Management:** Atlassian Suite (Jira, Trello), Agile methodologies

**Design/CAD:** Fusion 360, SolidWorks, Cura

**Licenses:** FINRA SIE

## ADDITIONAL ACTIVITIES

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**Multi-GP Drone Racing:** Chapter Officer; Building and flying racing drones since 2018

**Rose Meadows Elder Care:** Volunteer (2021 – Present); Commit 5 hours per week providing tax, accounting, and technology assistance to 12 seniors